

Olga Kasimov

Quality-focused, passionate, and natural print and web designer with 10 years of experience.

QUALIFICATIONS SUMMARY

- Managing and coordinating several print and web design projects at the same time doing research, analysis, design, scheduling, prioritizing, and quality control.
- Designing visual concepts and final functional and user-oriented web and print materials including websites, brochures, posters, illustrations, presentations, templates, etc.
- Creating design prototypes, including graphic design, site navigation, and layout of content insuring accessibility and logical organization.
- Giving recommendations to clients to improve user experience.
- Performing maintenance, support, testing, trouble-shooting, and updates of multiple websites.
- Communicating effectively with clients: listening, analyzing clients' needs, presenting and explaining strategy as well as design solutions to the client. Monitoring and giving recommendations about new and emerging technologies and applications to clients.

PROFESSIONAL EXPERIENCE

Print and Web Designer, 2001 – present

- Created complete corporate identity packages and stand-alone pieces including logo, stationary, identity style guide, web sites, templates, presentations, illustrations, posters and brochures for corporations, educational institutions and non-profit organizations.
- Designed and developed web sites ranging from on-line gallery, conference, informational to intranet and E-commerce web sites. Designed new Flash websites based on competitive market evaluations and client needs resulting in an increase in website traffic and significant increase in profit.
- Conducted research of market and competition, analyzed information, designed and developed attractive, interactive and functional websites and print materials using best practices in web and print design.

PARTIAL CLIENT LIST

University of Illinois at Urbana-Champaign • Los Lobos • Sales Recruiters Chicago, Inc.
Champaign County Design and Conservation Foundation • Parkland College Art Gallery
Dartmouth Publishing, Inc. • K&M Builders • Happy Yoga Center • Network of Illinois
Learning Resources in Community Colleges • That's Rentertainment Videostore
Chris Brown Photography • Urbana Station Theatre • Nextumi, Inc.

SKILLS

Adobe Dreamweaver, Illustrator, InDesign, Flash, PhotoShop.
HTML, CSS3, experience with Joomla CMS and WordPress, E-commerce, SEO.
Practical knowledge of accessibility and usability practices.

EDUCATION

Graphic Design and Web Design Programs, Parkland College, Champaign, IL USA, GPA 4.0
MS in Finances, International University in Moscow, Russia
BS in Economics, Moscow Civil Engineering University, Russia